



## Champagne

Innovator: Dom Perignon

Country: France

Year: 1668

Dom Perignon noticed the tendency of wine to produce bubbles. His idea was to bottle the wine and preserve the bubbles, but the problem was how to conserve the gas and how the second fermentation could occur within the bottle. One good day, he saw one of the pilgrims from far-off Iberia using water bottles with a strange cap. He then bottled the wine and used cork as the cap, securing it with string.



## **Bci among the best Annual Reports**

Bci's annual report for 2002 won second place in the eight annual competition of corporate annual reports, organized by Gestión magazine and PriceWaterhouseCoopers.

At the prize-giving ceremony, Víctor Manuel Ojeda, President of Editorial Gestión, said that *"using a methodological, objective and technical approach, we set ourselves the idea of evaluating these annual reports on the basis of their design, innovation, corporate image, editing, information, market share, historical summary, the people making up the companies and, a most important aspect, the board's commitment to its shareholders"*.